



August 28, 2019

Dear Principals and Art Teachers,

On behalf of the Orange Bowl, any student attending a Miami-Dade or Broward County school is invited to participate in the 2019 Orange Bowl Creative Art Contest. Students in Kindergarten through 12th grade are eligible to submit artwork and have the opportunity to win prizes. This contest is free to participate in and is part of the Orange Bowl's commitment to the South Florida Community.

The theme for this year's Orange Bowl Creative Art Contest is **"The Future is Bright For Those Who Play & Eat Right!"** Artwork should include visual representations of South Florida, college football, healthy lifestyles, and OBIE, the Orange Bowl's official mascot.

A 1st, 2nd, and 3rd place winner will be selected from each grade category along with an overall grand prize winner. Grade categories are as follows: Kindergarten- 2nd grade, 3rd-5th grade, 6th-8th grade, and 9th-12th grade. Winners can receive prizes such as a Nike gift card, tickets to the Capital One Orange Bowl, recognition during an on-field presentation and in-game program ad, and a custom Orange Bowl bicycle.

Additionally, each student winner will receive four (4) tickets to the Metro by T-Mobile Orange Bowl Basketball Classic on Saturday, December 21, 2019 at the BB&T Center.

During September 4th - November 22nd, the Orange Bowl will launch a school tour to promote the Orange Bowl Creative Art Contest to schools who commit to submit a minimum of 100 poster entries. At each Orange Bowl visit, students will have the opportunity to interact and play games, learn more details about the contest, and will receive promotional items from the following program sponsors: Bank of America, Florida Blue, Kemet Electronics and Metro by T-Mobile.

Enclosed you will find additional contest information. The deadline for all entries is **Friday, November 22nd by 5:00PM**. We ask that you encourage your staff and students to take advantage of this incredible educational and creative opportunity.

Please contact Devin Francis via phone at (305) 341-4734 or email at dfrancis@orangebowl.org to schedule a school visit and/or for more details about the contest.

Sincerely,

Christina M. Ramos
Vice President, Marketing