

**\*\*\*DISTRIBUTION DOES NOT IMPLY ENDORSEMENT OR RECOMMENDATION BY MIAMI-DADE COUNTY COUNTY PUBIC SCHOOLS.\*\*\***  
**\*\*\*THIS CONTEST IS FREE TO PARTICIPATE IN.\*\*\***



### **2019 ORANGE BOWL CREATIVE ART CONTEST**

**Objective:** Students K-12 will have the chance to participate in the 2019 Orange Bowl Creative Art Contest, which focuses on health & wellness initiatives. All students K-12<sup>th</sup> are eligible to submit artwork and have the opportunity to win one of 14 prizes. OBIE, the Orange Bowl mascot, along with Orange Bowl staff, will embark on a school tour promoting the contest starting September through the end of November.

**Divisions:** Kindergarten – 2<sup>nd</sup> Grade  
3<sup>rd</sup> Grade – 5<sup>th</sup> Grade  
6<sup>th</sup> Grade – 8<sup>th</sup> Grade  
9<sup>th</sup> Grade – 12<sup>th</sup> Grade

**Judging:** Art work will be reviewed by OBC staff and committee members.  
  
People's Choice award winner will be based off of Instagram post with the most likes.

**Contest Rules:** Must be original work  
  
Show good use of design  
  
The theme should be represented in the poster  
  
Utilize medium or media that will not smear  
  
Maximum Size 18'' x 24''  
  
Entry form must be taped on back of poster (one entry per student)  
  
Posters should include: South Florida, OBIE, healthy lifestyles and college football and the 2019 theme  
  
All entries must be submitted by November 22nd at 5:00 P.M. EST

**Prizes:**

First Prize (four winners): \$200 Nike Gift Card

Second Prize (four winners): \$100 Nike Gift Card

Third Prize (four winners): \$50 Nike Gift Card

People's Choice (one winner): OB Swag Bag

Grand Prize (one winner): \$500 Nike gift card and a Custom Orange Bowl Bike

The Grand Prize winner will also receive two (2) tickets to the Capital One Orange Bowl on December 30, 2019.

The School that submits the most entries will have an Orange Bowl takeover celebration at the school.

All student winners will receive four (4) tickets to the Metro by T-mobile Basketball Classic on December 21, 2019

**Display:**

The Grand Prize winner's artwork will be featured as a full page acknowledgement in the 2019 Capital One Orange Bowl game program and he/she will be part of a special on-field presentation.

**Entry Details:**

Posters should show good use of design and the theme should be represented in the poster. Students should use medium or media that will not smear. The maximum poster size is 18" x 24" and each student can submit one. All entries must have a completed official registration attached to the back of the poster. The form can be obtained from the school art teachers, downloaded from the orange bowl website, or contact Devin Francis via email [dfrancis@orangebowl.org](mailto:dfrancis@orangebowl.org) or work phone 305.341.4734.

Posters must be delivered or mailed by **November 22<sup>nd</sup>, 2019 at 5:00 P.M. EST** to Orange Bowl Committee, Attn: Creative Art Contest, 14360 NW 77<sup>th</sup> CT, Miami Lakes, FL 33016. All posters will become property of the OBC and may be returned by request only.

To participate in the "People's Choice" portion in addition to submitting their entry to Orange Bowl Committee Office by November 22<sup>nd</sup>, 2019 of the contest, students must upload an image of their artwork to Instagram. In order for the Instagram post to be eligible, the account the student uploads their image to must be public during the duration of the 2019 Orange Bowl Creative Art Contest (**September 4<sup>th</sup> – November 22<sup>nd</sup>, 2019**). Students must also mention his/her school (school's Instagram, school's hashtag, or name of school), tag [@orangebowlevents](https://www.instagram.com/orangebowlevents), and use the hashtag #OBCreativeArts. The post with the most "likes" by the end of the contest will receive the recognition of "People's Choice" award winner. To be eligible to participate in the "People's Choice" contest portion of the 2019 Orange Bowl Creative Art Contest, the student must submit his/her original art work to the Orange Bowl Committee office in addition to uploading an image on Instagram. Students who only submit their artwork on Instagram, will not be eligible.

**Timeline:** August 30 – All art contest information will be sent to principals/art teachers and begin following up with schools and scheduling OBIE school visits via phone, fax, mailer and/or email

September 4 – Contest officially begins and school tour kicks off

November 22 – OBIE school tour ends and deadline to submit all entries by 5:00 P.M. EST

September 4 – November 22 – OBIE School Tour and People’s Choice Award Contest on Instagram

November 29 – Winners will be announced and contacted

December 30 – Grand prize winner will receive special recognition at the 2019 Capital One Orange Bowl

TBD January 2020 – Orange Bowl School takeover celebration for school that submits the most entries

**Contact:** Devin Francis, Assistantship, Marketing and Promotions, Orange Bowl  
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