

FOR IMMEDIATE RELEASE  
Orange Bowl Committee  
October 4, 2011



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## ***PARK OF THE WEEK RECAP – OCTOBER 1***

**MIAMI LAKES, Fla.**—The Orange Bowl Youth Football Alliance (Orange Bowl YFA) presented by Sports Authority visited five sites on Saturday, October 1 as part of its Park of the Week program. The Orange Bowl YFA Park of the Week program presented by Sports Authority recognizes select youth football teams across South Florida each Saturday during the fall.

This past Park of the Week schedule included visits to Miami Xtreme Youth Football League members Leisure City Modello Timberwolves, South Kendall Gators, Ives-Estates Miami Thunder, West Park Hurricanes and National Youth Football League member Opa Locka Panthers Club. At each stop during its Park of the Week program, Orange Bowl Committee members, ambassadors and staff distribute promotional items and discounts from official Orange Bowl YFA sponsors and present each park with a commemorative plaque and a financial contribution for park improvements.

Now in its 13th season, the Orange Bowl YFA presented by Sports Authority serves more than 16,000 young football players and cheerleaders in nine youth football leagues across nine South Florida counties and has invested approximately \$4.5 million in youth sports in South Florida since 1999. In addition to its continued support of the Orange Bowl YFA, the Orange Bowl directly supports locally-based festivals and events, including those that provide participatory opportunities to youth from all over the world, such as Junior Orange Bowl, Orange Bowl Sailing Regatta Series and the Orange Bowl International Tennis Championships.

For 77 years, the Orange Bowl has been one of South Florida's leading civic organizations, driving tourism and economic development, while supporting scholarships and community athletic facilities. Inspiring thousands of student athletes every year, the Orange Bowl's activities help foster youth confidence, celebrate student achievement, engage the community and enhance the South Florida economy.

The Orange Bowl YFA is presented by Sports Authority, with additional sponsors American Airlines, Blue Cross Blue Shield of Florida, Chipotle Mexican Grill, Doctors Hospital, Hampton Farms, Marathon Petroleum, Urbieta Oil Co., MetroPCS, Nike, POWERADE, Sport Clips Haircuts, Sports Authority, Sun Life Stadium & The Miami Dolphins, Toyota, and Sparkling Ice.

For more information about the Orange Bowl and the Orange Bowl Youth Football Alliance presented by Sports Authority please visit [www.orangebowl.org](http://www.orangebowl.org).

### **Orange Bowl YFA presented by Sports Authority Park of the Week Schedule for Saturday, October 1, 2011**

<b>Arrival</b>	<b>Park</b>	<b>League</b>
12:00 p.m.	George Mira Field	Key West Junior Football League

### **Photo captions**

**Leisure City Modello Timberwolves Photo Caption:** On Saturday, October 1, 2011, the Orange Bowl surprised the Leisure City Modello Timberwolves during its Park of the Week program. In recognition of their outstanding dedication, commitment and coaching over the course of the season, the Orange Bowl and Sports Authority presented Timberwolves coaches with the Sports Authority Coaches Kit. Pictured (L to R): Orange Bowl member Greg Barnes, Coach Antwuan Simmons, Orange Bowl member Willie Carpenter, Orange Bowl Youth Sports Manager Jose Regalado and Obie. (Photo Credit: Orange Bowl)

**South Kendall Gators Photo Caption:** As part of its Park of the Week program, the Orange Bowl visited the South Kendall Gators on Saturday, October 1, 2011. In addition to surprising the Gators with giveaways, prizes and contests, the Orange Bowl honored the Gator coaches for the dedication and commitment to youth football by presenting them with the Sports Authority Coaches Kit. Pictured (L to R): Orange Bowl member Greg Barnes, Orange Bowl member Ricky Arriola, Orange Bowl member Suzanne Adaducci-Adams, Coach Raymond Gage, Coach Johnnie Jackson, Orange Bowl Youth Sports Manager Jose Regalado and Obie. (Photo Credit: Orange Bowl)

**Ives-Estates Miami Thunder Photo Caption:** The Orange Bowl visited the Ives-Estates Miami Thunder during its Park of the Week program on Saturday, October 1, 2011. Pictured (L to R): Orange Bowl Youth Sports Manager Jose Regalado, Ambassador Geary Scott, Coach Kember Thomas, Coach Johnny Cleveland, Coach Phil Jackson and Obie. (Photo Credit: Orange Bowl)

**West Park Hurricanes Photo Caption:** On Saturday, October 1, 2011, the Orange Bowl Committee visited the West Park Hurricanes during its Park of the Week program. In an effort of reward the hard work and dedication of the Hurricanes coaches and staff, the Orange Bowl and POWERADE partnered to surprise the Canes with a POWERADE Takeover, which awarded the park with new coolers and water bottles to ensure proper hydration throughout the season. Pictured (R to L): Orange Bowl Youth Sports Manager Jose Regalado, Ambassador Geary Scott, Team Mom Alfreda Weaver, Coach Jimmy Willis, Coach Ronald Strong, Coach Theo Freeman, Obie and POWERADE representative Andrae Ingram. (Photo Credit: Orange Bowl)

**Opa Locka Panthers Club Photo Caption:** On Saturday, October 1, 2011, the Orange Bowl visited the Opa Locka Panther Club during its Park of the Week program. Pictured (L to R): Ambassador Geary Scott, Coach William Bouie, Team Mom Prudence Swift, Coach Robert Mellerson, Orange Bowl Youth Sports Manager Jose Regalado and Obie. (Photo Credit: Orange Bowl)

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### **About the Orange Bowl**

The Orange Bowl is a 341-member, primarily-volunteer non-profit sports organization that promotes and serves the South Florida community. The Orange Bowl Festival features a year-round schedule of events culminating with the Discover Orange Bowl on January 4, 2012. Other OBC core events include the MetroPCS Orange Bowl Basketball Classic, Orange Bowl Youth Football Alliance presented by Sports Authority, Orange Bowl International Tennis Championships, Orange Bowl Sailing Regatta Series and Orange Bowl Paddle Championships. For more information on the 2011-12 Orange Bowl Festival and its events, including promotional and volunteer opportunities through the Ambassador Program, log on to [www.orangebowl.org](http://www.orangebowl.org).