

FOR IMMEDIATE RELEASE
Orange Bowl Committee
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PARK OF THE WEEK RECAP – SEPTEMBER 24

MIAMI LAKES, Fla.—The Orange Bowl Youth Football Alliance (Orange Bowl YFA) presented by Sports Authority visited three sites on Saturday, September 24 as part of its Park of the Week program. The Orange Bowl YFA Park of the Week program presented by Sports Authority recognizes select youth football teams across South Florida each Saturday during the fall.

This past Park of the Week schedule included visits to National Youth Football League members Liberty Square Colts, Jesus Team Sports Saints, Miami Redskins and Lake Stevens Cardinals. Inclement weather this past weekend cut short the Park of the Week festivities, and as a result, the Orange Bowl was unable to visit the Ives-Estate Miami Thunder and the Dania Bears. At each stop during its Park of the Week program, Orange Bowl Committee members, ambassadors and staff distribute promotional items and discounts from official Orange Bowl YFA sponsors and present each park with a commemorative plaque and a financial contribution for park improvements.

Now in its 13th season, the Orange Bowl YFA presented by Sports Authority serves more than 16,000 young football players and cheerleaders in nine youth football leagues across nine South Florida counties and has invested approximately \$4.5 million in youth sports in South Florida since 1999. In addition to its continued support of the Orange Bowl YFA, the Orange Bowl directly supports locally-based festivals and events, including those that provide participatory opportunities to youth from all over the world, such as Junior Orange Bowl, Orange Bowl Sailing Regatta Series and the Orange Bowl International Tennis Championships.

For 77 years, the Orange Bowl has been one of South Florida's leading civic organizations, driving tourism and economic development, while supporting scholarships and community athletic facilities. Inspiring thousands of student athletes every year, the Orange Bowl's activities help foster youth confidence, celebrate student achievement, engage the community and enhance the South Florida economy.

The Orange Bowl YFA is presented by Sports Authority, with additional sponsors American Airlines, Blue Cross Blue Shield of Florida, Chipotle Mexican Grill, Doctors Hospital, Hampton Farms, Marathon Petroleum, Urbieta Oil Co., MetroPCS, Nike, POWERADE, Sport Clips Haircuts, Sports Authority, Sun Life Stadium & The Miami Dolphins, Toyota, and Sparkling Ice.

For more information about the Orange Bowl and the Orange Bowl Youth Football Alliance presented by Sports Authority please visit www.orangebowl.org.

Orange Bowl YFA presented by Sports Authority Park of the Week Schedule for Saturday, October 1, 2011

Arrival	Park	Team	League
9:30 a.m.	Modello Park	Leisure City Modello Timberwolves	Miami Xtreme Youth Football
10:45 a.m.	Colonial Park	South Kendal Gators	Miami Xtreme Youth Football
12:30 p.m.	Ives-Estates Park	Ives-Estates Miami Thunder	Miami Xtreme Youth Football
2:30 p.m.	Mctyre Park	West Park Hurricanes	Miami Xtreme Youth Football
4:00 p.m.	Ingram Park	Opa Locka Panthers Club	National Youth Football

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Photo captions

Liberty Square Colts/Jesus Team Sports Saints Photo Caption: The Orange Bowl visited the Liberty Square Colts and Jesus Team Sports Saints on Saturday, September 24, 2011 at Partner's Park during its Park of the Week Program. Coaches from the Colts and Saints were honored with the Sports Authority Coaches Kit in recognition of their outstanding dedication, commitment and coaching over the course of the season. Pictured (L to R): OBC Youth Sports Manager Jose Regalado, Liberty Square Colts Coach Beverly, Jesus Team Sports Saints Coach Lavell Givens and Obie. (Photo Credit: Orange Bowl)

Miami Redskins Photo Caption: During its Park of the Week Program on Saturday, September 24, 2011, the Orange Bowl visited the Miami Redskins at Horace Mann Middle School and recognized the hard work, dedication and commitment of the Redskins' coaches and league commissioners. Pictured (L to R): Obie, Orange Bowl Member Ron Albert, Orange Bowl Youth Sports Manager Jose Regalado, Commissioner Keith Phillips and Orange Bowl Member Yvonne Johnson and her son AJ. (Photo Credit: Orange Bowl)

Lake Stevens Cardinals Photo Caption: In recognition of their endless dedication to youth sports and their non-stop hard work in running youth football in South Florida, the Orange Bowl surprised the Lake Stevens Cardinals coaches during its Park of the Week Program on Saturday, September 24, 2011. Each coach was presented with a Sports Authority Coaches Kit. Pictured (L to R): Obie, Lake Stevens Cardinals Coach K9, County Commissioner Barbara Jordan, Lake Stevens Cardinals Coach Roland and Orange Bowl Youth Sports Manager Jose Regalado. (Photo Credit: Orange Bowl)

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About the Orange Bowl

The Orange Bowl is a 341-member, primarily-volunteer non-profit sports organization that promotes and serves the South Florida community. The Orange Bowl Festival features a year-round schedule of events culminating with the Discover Orange Bowl on January 4, 2012. Other OBC core events include the MetroPCS Orange Bowl Basketball Classic, Orange Bowl Youth Football Alliance presented by Sports Authority, Orange Bowl International Tennis Championships, Orange Bowl Sailing Regatta Series and Orange Bowl Paddle Championships. For more information on the 2011-12 Orange Bowl Festival and its events, including promotional and volunteer opportunities through the Ambassador Program, log on to www.orangebowl.org.